



SPOTLIGHT | Rutherford County, Tennessee

Making History: One Phase at a Time

Rutherford County, Tennessee, is one of the most populated counties in Tennessee and they're on a mission to provide their community innovative services and make history.

Rutherford County, Tennessee partnered with Qwhery Inc. to develop the tool "Smart Rutherford", a voice activated interactive link to their local government where users can ask about the value for any property in the area. The partnership was a part of the county's goal to facilitate communication between government and citizens. As the first community in the nation to make this available to their residents, there is a lot to look forward to in next steps of Smart Rutherford's future development.

Rutherford County is located in Middle Tennessee, and is the fifth-most populous county in the state, with a population of 352,182 in 2021. As a growing county, it is important to adapt, and continue to listen in order to meet the needs of citizens. Rutherford County was looking for a way to provide access to information in an easy way, as communicating with property owners regarding changes in valuation over time was challenging.



Rutherford County is the first community in the nation to make this available to citizens.



@qwhery.cloud @QwheryCloud



Qwhery Inc.



This new cutting edge development came in the form of the voice-activated interactive application "Smart Rutherford" built in collaboration with Qwhery Inc. The tool provides an easy alternative to endlessly searching through website pages to locate property values. Qwhery is an Esri Partner that works with municipalities to connect their authoritative data to devices residents are familiar with. Users are able to activate it by saying to Google Assistant: "Hey Google, talk to Smart Rutherford...what's my property value?" or for an Alexa device: "Alexa. Open Smart Rutherford.." and continue from there. You are also able to utilize the Alexa App on Apple devices. This makes accessing property information easy and simple, but it doesn't end there.

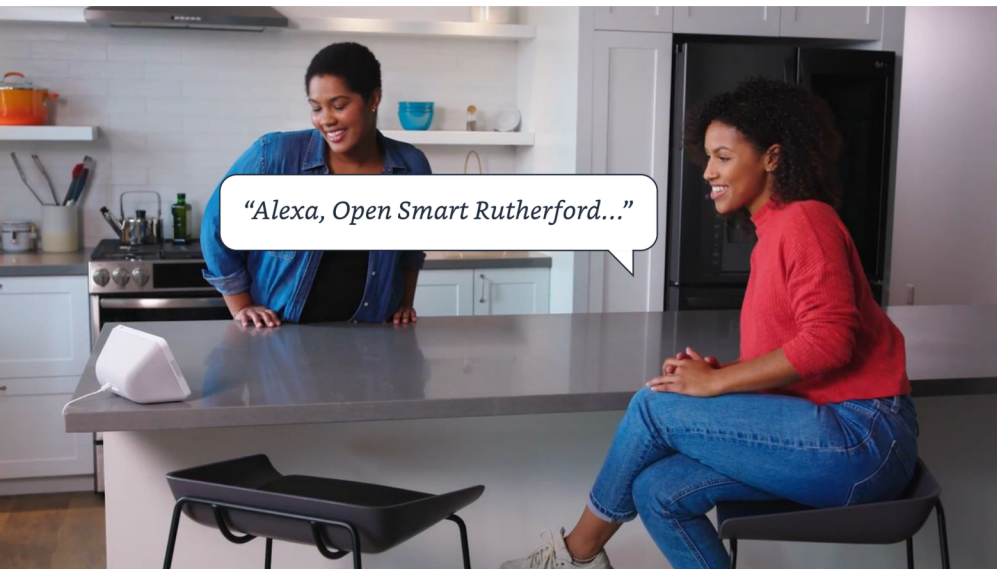
With this only being phase one in Smart Rutherford's development, you can look forward to accessing a great number of County and city services via the tool. In the future, users will be able to register to sign up to have their property assessment change notices emailed via Smart Rutherford. This in turn will save thousands of dollars in printing and postage, saving your tax dollars and helping keep taxes low!

While still in its early stages, Smart Rutherford has been received with positive reviews. Members of the local assessment community were excited for its launch, especially around the registration for email assessment notifications. Furthermore, local realtors are finding it even more useful, and as the county integrates Smart Rutherford into more services, they see it as becoming a primary contact point between citizens and government in the future. As a tool, Smart Rutherford not only answers questions, but also pushes information to the citizens, and gives them a platform from which to ask questions or complete necessary documents.

"Don't you wish you could just ask the website for the information you want?"

Well now you can!"

- Rob Mitchell, Assessor of Property, Rutherford County



Smart Rutherford Key Results



Increased access to services and information



Positive impact to municipal development



Innovative way to engage with community

Have an idea? Want to try Q11 & Voice Technology for your City?

Email us at hello@qwhery.com - we'd love to work with you to explore new innovative ways to serve your citizens.



Qwhery Inc. is a leader in implementing voice technology integrated with geospatial data and municipal services. Their flagship product, Q11 connects smart home devices and voice assistants to municipalities, providing citizens with quick access to information and answers to common questions.